

✓ Vetted by tech leads



★★★★★

Go-to platform for team scaling

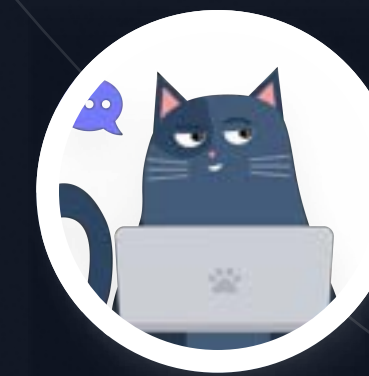


✓ 30-day trial

WELCOME TO

# FatCat Coders

where we define the simple approach to hiring engineers!



✓ Hired



# Welcome to FatCat Coders, your go-to partner for easy hiring!

We're all about helping *agencies, startups, and SMEs* find vetted engineers with ease. Our fast and simple hiring approach supports our friends worldwide, including companies like **Calendly, Insightful, and Enjoy Good Health.**

Think of us as your favorite hiring agency — *with a special twist!* ✨

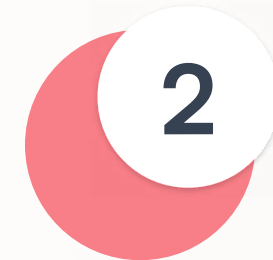
We not only connect you to talented engineers quickly, but we also take away the hassle and costs of traditional hiring. **We take care of essentials like home office gear, workspace, additional training, private health insurance, and more.**



## Who we are —

This isn't just a story about us. It's about how our approach tackles the key hiring challenges.

PAGE 03-04



## How can we help you —

Discover the simple steps we take to mitigate your risks, starting with a 30-day trial!

PAGE 05-06



## What others say about us —

Check out the experiences of clients like Calendly, Insightful, and Enjoy Good Health and see why we are their go-to choice.

PAGE 07-17



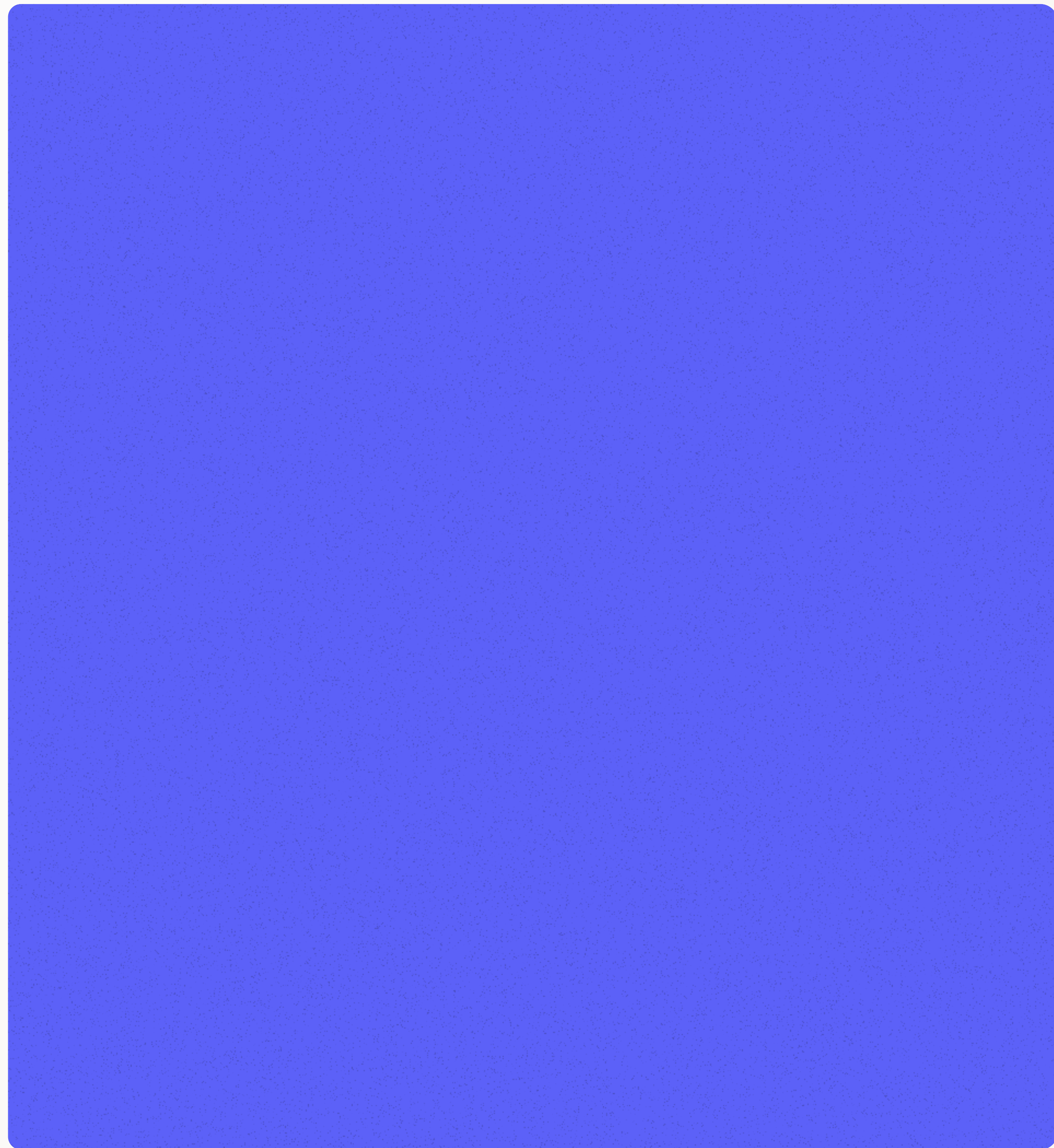
## What makes us different —

It's that added spice that brings out the uniqueness. Want to know our secret ingredient?

PAGE 18-19



**Who we are —**

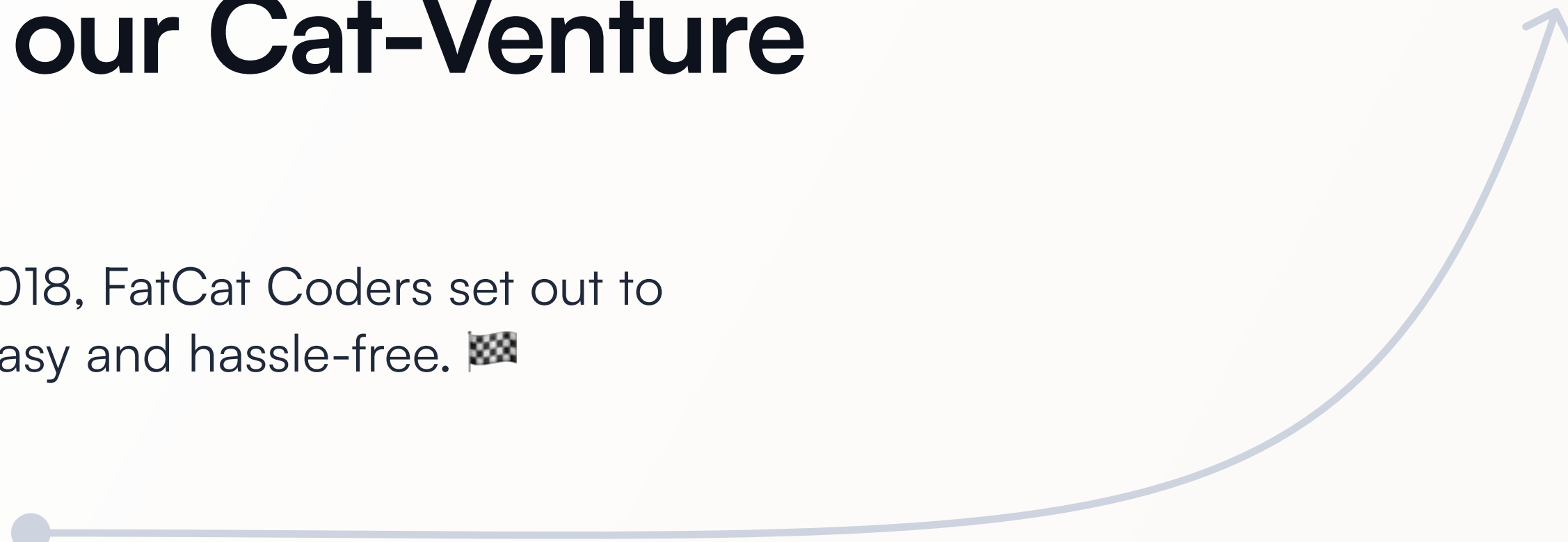




# This is our Cat-Venture

Founded in 2018, FatCat Coders set out to make hiring easy and hassle-free. 🏠

2018.



2024.

Over the past six years, we've placed skilled engineers on various projects.

We've gathered feedback to create a **fresh, needs-focused approach** that connects you with the right talent while we handle the admin work.

And it's more than us just handling the traditional admin support like legal, payroll and contracts. We also look after the **motivation** and **productivity** of your engineers by providing essentials such as:

 home office gear

 extra training

 workspace setup

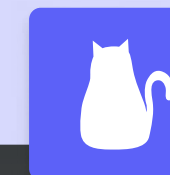
 private health insurance

...AND MORE! 🎉



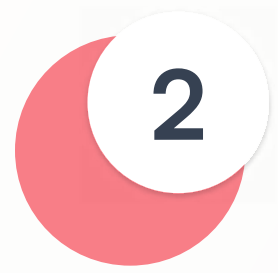
Think of us as a reliable partner ready to support you, while letting *you* take the lead.



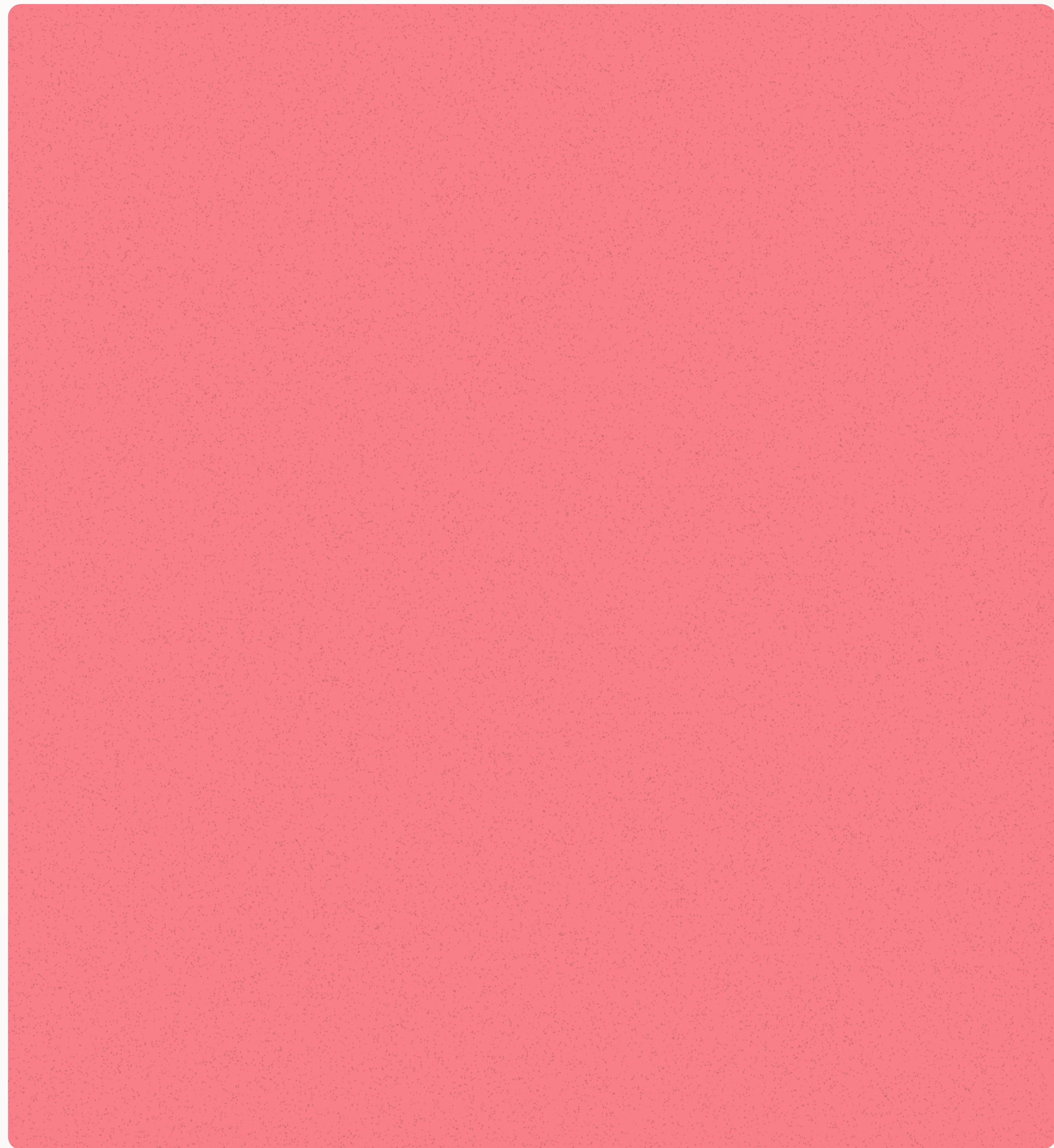


# ...and this is the team behind FatCat Coders!





**How can we  
help you —**





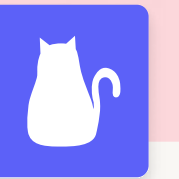
# What we're taking off your hands?

We combine the best of both worlds by providing skilled engineers who seamlessly integrate into your team, allowing you to focus on managing your projects effectively.

Here's a clear breakdown of shared responsibilities 🙌

Responsibility	Ours	Yours
Legal, payroll, and administrative work	✓	
Employee onboarding	✓	✓
Employee offboarding	✓	
Office space and home office work necessities	✓	
Courses and education	✓	
Performance review	✓	✓
Care of employee satisfaction	✓	✓





# ...and here is how we'll make a difference in 4 steps!

1

## Tell us your requirements

Hop on a call with us and share your requirements. After the call we'll review our talent pool to find the perfect candidate for you, ensuring a great match.

2

## Meet your engineer

Prepare your questions, because we'll set up a call with your engineer, giving you the chance to ask questions and assess their fit for your project.

3

## Hooray! Your trial has officially kicked off

Enjoy a 30-day trial!

If your chosen engineer isn't the right fit, you can cancel at no charge or request a better replacement.

4

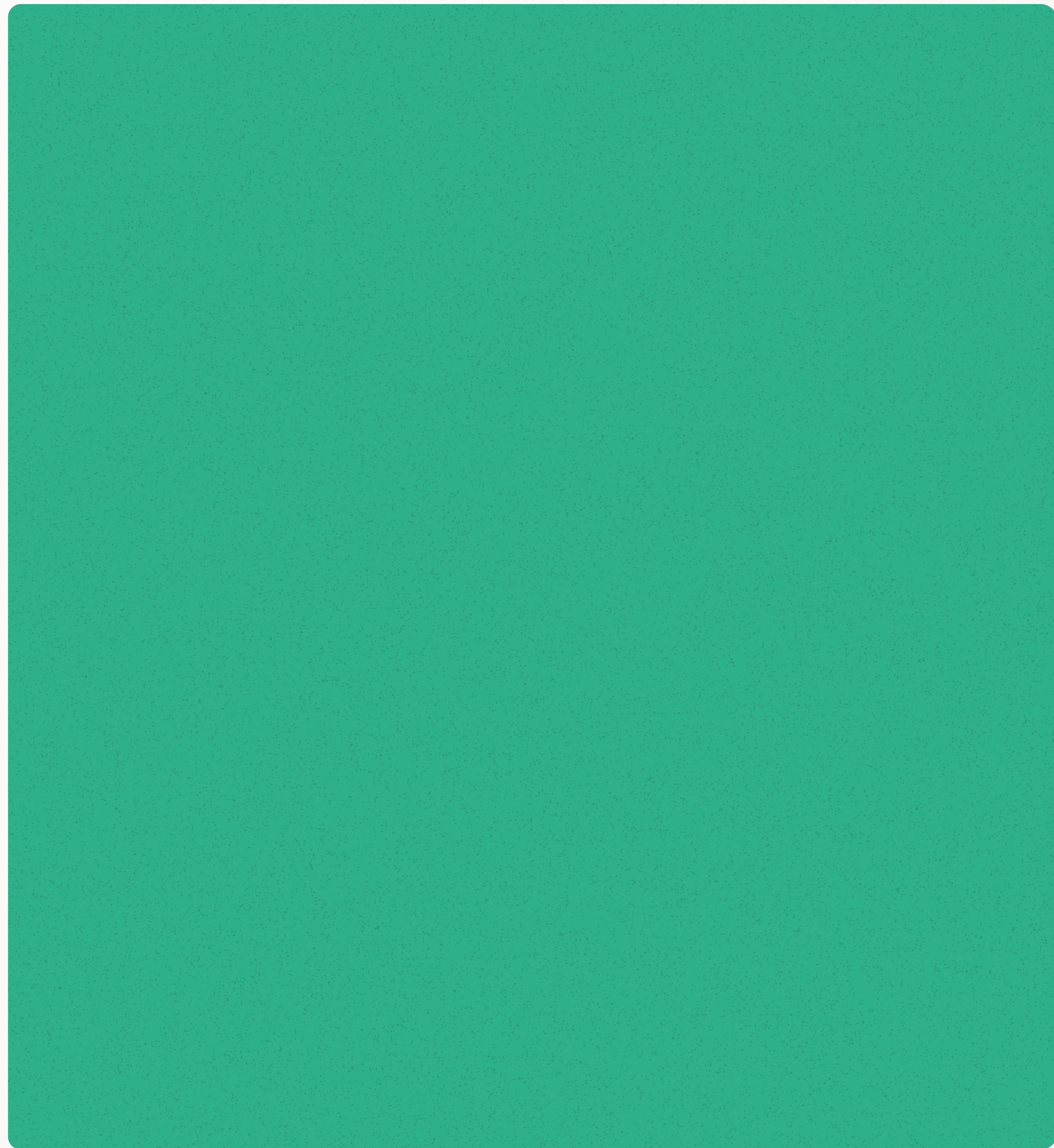
## Focus on your project, and we handle the rest

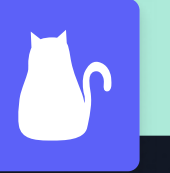
We take care of the end-to-end administration, allowing you to concentrate on what truly matters —

**building your product.**



**What others  
say about us —**





**6** years

**50+** clients

**200+** engineers

**70+** projects

For the past six years, FatCat Coders has been on an exciting journey, placing over 200 skilled engineers for more than 50 clients across a wide range of projects. The engineers we've placed have successfully completed over 70 projects, helping businesses bring their visions to life.

Looking back, we're proud of the strong relationships we've built and the innovations we've fostered with our clients.

Check some of them out





Wio



EVERMEDTV



DATAMARS



CallRail



bizly





# Calendly: Scalable hiring solution

Calendly is a leading platform for automating meeting scheduling, designed to make booking meetings hassle-free.

Since 2020, we've teamed up with Calendly to help them grow their tech team and boost productivity.

They were on the lookout for top-notch engineering talent to support their stable growth, and they needed a speedy, reliable hiring partner to get additional engineers and seamlessly integrate them into the existing team.



## Here is how we've supported them so far

- ✔ Supported their team expansion with over 15 diverse tech experts from our talent pool
- ✔ Placed engineers have enhanced the core product while also developing the marketing website
- ✔ Provided flexible engagement options that enabled effective cost management



## What we love about working with Calendly



Working with Calendly is such an inspiring experience for us! 🙌

We enjoy collaborating with their team, and the strong alignment in company culture has created a welcoming atmosphere for the placed engineers, making every moment enjoyable!



**Kevin Skibbe**

HEAD OF ENGINEERING @ CALENDLY



### **Go-to platform for team scaling**

*I appreciated the FatCat Coders' dedication to quality, timeliness of the work, and ability to be flexible to meet our needs. Their level of responsiveness and engagement was wonderful.*



# Insightful: Building the core team and beyond

Insightful is a team-automated tracking tool designed to monitor app and website usage while track activity in real-time.

When collaborating with startups that have a clear vision and technical expertise, we understand the importance of **building a strong team** to help them realize their ideas.

Recognizing their need for a quick and dependable hiring partner, we began by bringing on the first HR member for Insightful's team and then expanded by adding over 14 engineers and support roles.










## Here is how we empowered their team

---

-  Hired the core team that grew up to 90 people
-  The engineers we hired helped them implement microservices; integrations and automatic time mapping
-  Created a foundation for continuous growth, enabling the team to keep up with the latest tech innovations





## Our exciting adventure with Insightful



We especially enjoyed helping them develop a team from scratch, understanding their values, and facilitating a quick and seamless expansion.

Today, we love watching how Insightful's products are growing and evolving, and seeing the positive impact they have on their users!



**Ivan Petrovic**

CEO @ INSIGHTFUL



*As a fast-growing tech startup, we had to fill many positions pretty fast. FatCat Coders were able to plug in and play the role of an entire easy-hiring team for us. They have access to extraordinary engineers, who are ready to fulfil all of our requests.*



## Enjoy Good Health: Healthcare meets e-commerce




Enjoy Good Health is a fast-growing US based vitamin and supplement brand with special focus on respiratory problems.

A team of medical experts wanted to grow their business online with an e-commerce platform but faced challenges due to their limited technical expertise.

They needed support to improve their online presence and tackle this challenge from a new angle. Since they lacked experience in hiring and onboarding tech teams, they opted for our **easy hiring approach**.



## So, here's how the engineers we matched them with really helped

-  Developed a custom e-commerce website integration with the existing CMS
-  Integrated Stripe for seamless online payments
-  Enhanced SEO by adding over 100 keywords, securing a top 20 position on Google



## How we enjoyed working with Enjoy Good Health



Working with their team has been a rewarding experience, as their vision and dedication made the collaboration both enjoyable and impactful.

Having worked together before, we look forward to tackling future challenges with them again.



**Lori Atkins**

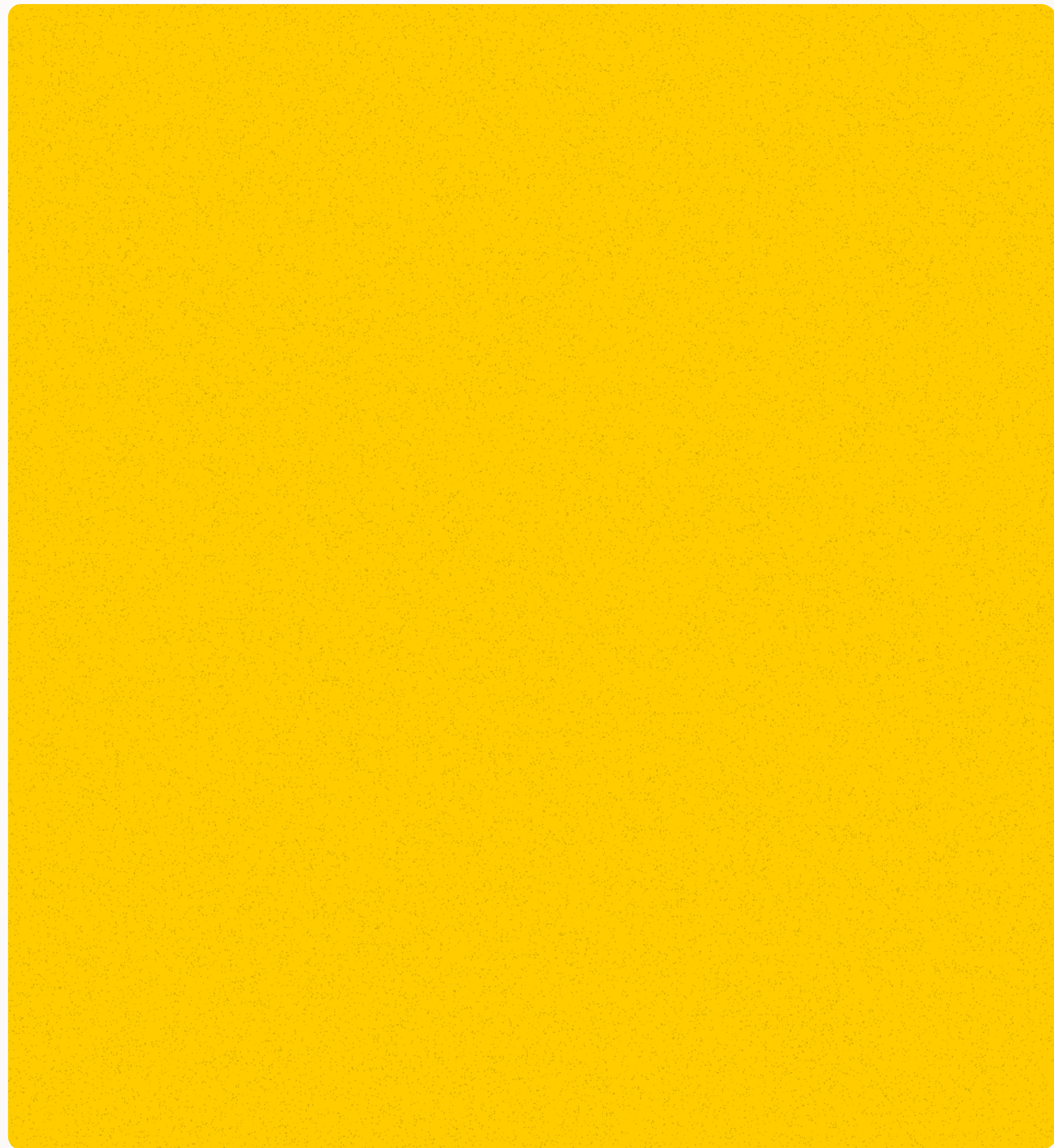
OWNER @ ENJOY GOOD HEALTH

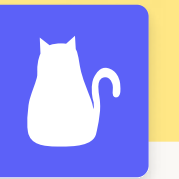


*We explored various platforms like Upwork to find a service provider who truly grasped our business and its unique needs among the abundance of options available. Despite the vast selection, we struggled to find the expertise.*



**What makes us  
different —**





# So, what really sets us apart is:

1

our approach to easy hiring and onboarding

2

our commitment to your long-term success through continuous support



## Quick talent matching

We'll match you with skilled engineers, typically within just 2 working days, ensuring you quickly get the right fit.



## Tailored onboarding experience

Our onboarding aligns each engineer with your company culture and project goals from day one.



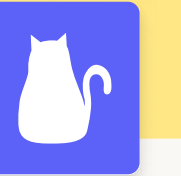
## High-quality talent screening

Our rigorous vetting process ensures engineers have the right skills and experience for your needs.



## Cost-effective solutions

Our approach simplifies the process and eliminates hidden hiring costs, making it both affordable and hassle-free.



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## Proactive talent management

We continuously monitor engineer satisfaction and progress, allowing us to address any needs promptly.



## Continuous feedback loop

We maintain open communication with you and your engineers to gather insights and make adjustments, ensuring effective collaboration.



## Full engineer care

We provide engineers with essential benefits and more, promoting a positive and productive environment.



## Client-centered support

Our team is always available, providing reliable assistance whenever needed.



# Let's scale your team together!

CONTACT US

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🔗 [fatcatcoders.com](https://fatcatcoders.com)

